

LANCÔME PARIS

DMI SEMINARS

2024

LANCÔME PARIS

SEMINAR VISION 2024

CONNECT, ELEVATE EXPERTISE & CELEBRATE

	RETAIL LANCÔMUNITY			TRAINING & SEMINARS
NMA, NSE & EXPERT TRAINERS Trained by DMI	NSE & SKINCARE & PREMIUM TRAINERS	NMA & MAKE UP TRAINERS	ABSOLUE FRAGRANCES	DMI SEMINARS
EXPERT BAs Trained by Markets & DMI	SKINCARE EXPERT BAs	MAKE UP EXPERT BAs	FRAGRANCE EXPERTS	DMI EXPERT CONTENTS & REGIONAL SEMINARS
BAs & E-BAs Lancôme, L'Oréal Luxe	BEAUTY ADVISORS & SENIOR BEAUTYADVISORS/ OMNI BA/E-BA (ONE TO ONE)			LOCAL TRAINING DMI E LEARNING

SEMINAR VISION 2024

DMI OFFER

	Q1	Q2	Q3	Q4
SKINCARE BEAUTY TECH PREMIUM	PER ZONE *Services & Experience Train the Trainers Seminar* ***Korea,*** Feb 19th-23rd 1 day ***Kuala Lumpur,*** Feb 6th-9th (presential)	WORLDWIDE National Skincare Expert ***April 3-5th*** (Grasse)	WORLDWIDE *Skincare Train the Trainers Capsule* ***September*** (remote)	*Lancôme Absolue Spas* 60' - 90' Treatments ***On demand, any time in the year*** (Paris or Local)
	PER ZONE *Premium Experience Train the Trainers Seminar*	*Lancôme Absolue Spas* 60' - 90' Treatments Korea, Feb 19-22nd		
MAKE-UP	PER ZONE *Make-Up Artistry Train the Trainer Seminar*	WORLDWIDE *National Make-Up artist* ***April***, 3-5th (Grasse)	PER ZONE *Regional Make-Up Artist* 3 days (presential, on demand)	
FRAGRANCE	PER ZONE *Absolue les Parfums Train the Trainer*	*Absolue les Parfums Regional BA seminar* China 15-19th April, NA 8-13th July, Europe TBC		
GLOBAL	WORLDWIDE *NEWCOMERS* ***January 16 & 18*** (Remote)		WORLDWIDE *RETAIL & EDUCATION* ***June 24th TO 27th*** (3 days) (Grasse)	WORLDWIDE *BA CELEBRATION DAY & AWARD* ***October 14th – 16th TBC*** (Grasse)

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REINVOICING (WIP)

2024 1ST SEMESTER	
New comers (digital – 2 days)	Free of charge
NMA & NSE Seminar (Presential - 3 days)	2800 euros (seminar fees inc hotel) + flight *per participant*
Retail & Education Seminar (Presential– 3 days)	1650 euros+ flight & hotel *per participant*
Regional TTT Signature service seminar (Presential – 4 days)	1600€ (TBC) + hotel + flight *per participant*

2024 2ND SEMESTER	
BA Excellence Award Seminar (Presential – 3 days)	2500 euros (hotel included) + flight *per participant*
Regional Make-Up Expert Seminars (Presential – 3 days)	1650 euros (hotel included)+ flight *per participant*
Lancôme Absolue Spas	Contact Annic Lefol
Skincare Trainers Capsule (Remote – incl. Premium)	Free of charge

NB: minimum reinvoicing per country: 1000€
For seminars on demand, cost reinvoiced to countries
For any question please contact Severine Alvarez
To get more details :
Camille Le Heurt (retail excellence)
Annic Lefol Malosse (Skincare & premium)
German Heim (MUP)
Adam Ellis (Fragrances)

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