LANCÔME 2024 ASSETS CALENDAR

2024/25 DIGITAL LEARNING ASSETS DELIVERY DATES

★ EUROPE

★ ASIA

FOSTERING EDUCATION EFFICACY / BA UPSKILLING

	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY
MAKE UP	 LIP IDÔLE						 JUICY TUBES  LASH IDÔLE FLUTTER EXT. 1 & 2				 JUICY TREAT  SKIN IDOLE	
FRAGRANCE		 LA VIE EST BELLE L'ELIXIR			 ABSOLUE COLLECTION		 IDÔLE POWER	 LA VIE EST BELLE L'ELIXIR - REPUSH			 LES Ô COLLECTION	
SKINCARE		 GÉNIFIQUE ULTIMATE					 ABSOLUE LONGEVITY	 UV EXTREME SHIELD	 RÉNERGIE TSN + UV MUNE	 ABSOLUE LONGEVITY	 GENIFIQUE ULTIMATE EYE CREAM	
SERVICE & EXPERIENCE TRANSVERSAL					 LANCÔME HOLIDAY		 BRAND INDUCTION			 THE ART OF FRENCH WRAPPING		
SUSTAINABILITY	 DOMAINE DE LA ROSE	 SUSTAINABLE BEAUTY ICONS UPDATE					 REFILL REFRESH				 DDLR + PRODUCTS  ROSE EXPERTISE	