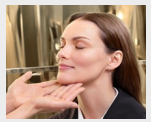
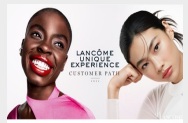
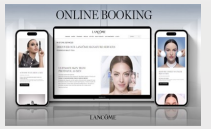
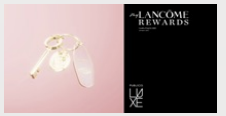
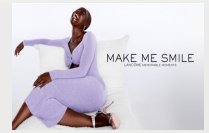
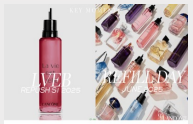
LANCÔME 2025 ASSETS CALENDAR

0+0 RETAIL EXCELLENCE ASSETS DELIVERY DATES

ASSETS ON OPERA² by L'OREAL

MOST ENGAGING BRAND FOR CUSTOMERS

MOST ENGAGING BRAND FOR BAs

	JAN	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC
SERVICES & EXPERIENCE		 90 YEARS POS SERVICE TRAINING BOOK PPT	 LUX CUSTOMER PATH PLAYBOOK PPT, TRAINER GUIDE POCKET MEMO PPT		 MU MESS	 SERVICE & EXPERIENCE PLAYBOOK	 SERVICE MENU ONLINE		 NEW LOYALTY CRM PROGRAM - TBC	 MAKE ME SMILE 2.0 TRAINING FILE PPT	
SUSTAINABILITY				 REFILL DAY		 DDLR + PRODUCTS						
POS MATERIAL		 90 YEARS BRAND BRAND BOOK ARTWORK & TRAINING SHEET PPT			 AT A GLANCE 2025 ARTWORK	 ECG 2025 ARTWORK					
BA CRM PROGRAM		 WELCOME COURSE s1 25 TRAININF FILE PPT GUIDELINES PPT		 BA AWARDS GRASSE EVENT (24-26TH MARCH)	 2026 BA GIFT ORDER BOOK FOR MAD JAN 26	 BA TRIBUTE DMI VIDEO .MOV + LOCAL GUIDELINES PPT	 LEARNING TRACKS PATHS PPT	 WELCOME COURSE S2 25 TRAINING FILE PPT + GUIDELINES PPT			
UNIFORMS GROOMING			 CABIN REPLENISHMENT ORDER BOOK FOR MAD OCT 25		 UNIFORM REPLENISHMENT ORDER BOOK FOR MAD FEB 26				 UNIFORM REPLENISHMENT ORDER BOOK FOR MAD JULY 26		

LANCÔME